
LISTING OF CAMBRIDGE CHAMBER COMMUNITY OUTREACH COMMITTEE

Sheila Aborn, Committee Chair, Museum of Science

Ginny Berkowitz, CCTV

Michael Delia, East End House

Michelle Farnum, Office of Workforce Development,
City of Cambridge

Maria Ferri, Rindge School of Technical Arts (RSTA)

Kathleen Granchelli, Draper Labs

Jeannette Herrmann, Office of Workforce Development,
City of Cambridge

Maryann Jarvis, Harvard University

Rachel Jellinek, MIT

Estella Johnson, Office of Economic Development,
City of Cambridge

Felice Kincannon, Consultant

Pauline LeBlanc, Amgen

Stuart Meyerson, Hyatt Regency Cambridge

Lynn Murray, Volpe Transportation Center

Caryn S. Saitz, Cambridge Chamber of Commerce

Jennifer Singh, Cambridge School Volunteers

Steve Swanger, Cambridge Housing Authority

Rand Thomas, East End House

Paul Toner, Cambridge Teachers Association

Seble Tsehay, Hyatt Regency Cambridge

Sue Walsh, Office of Workforce Development,
City of Cambridge



The Cambridge Challenge!

“The problems we face today can not be solved at the same level of thinking we were at when we created them.”

— Albert Einstein

The Cambridge Challenge !

The Cambridge Challenge! What?

- ✓ A city-wide, multi-year initiative to enhance and strengthen the quality of life for the Cambridge Community
- ✓ A collaborative effort bringing businesses and youth together as partners
- ✓ An easy and meaningful way to make a difference in your business and for your business to make a difference in the lives of young people
- ✓ A program developed and supported by the Cambridge Chamber of Commerce
- ✓ A program utilizing the best practices of Community Youth Development**

The Cambridge Challenge! Why?

- ✓ Research shows businesses involved in their communities enjoy greater customer loyalty and stronger employee retention
- ✓ Cambridge businesses and Cambridge youth need to work with one another with greater involvement and better cohesion to strengthen the community
- ✓ Cambridge youth and Cambridge business share the benefits of a healthy community

The Cambridge Challenge! How?

What you and your business can do to be part of the challenge:

- ✓ Learn about CYD principles and available resources and put CYD practices into place at your business.
- ✓ Hire a student. Offer a job shadow. Volunteer as a guest speaker or connect with youth-serving organizations to promote positive youth development.
- ✓ Volunteer as a tutor, mentor, or participate in community service or civic engagement projects with young people.
- ✓ Become a member of the Chamber's Outreach Committee.
- ✓ Support *The Cambridge Challenge!* and its activities.
- ✓ Be creative, use your imagination and involve young people in meaningful ways to build the culture and capacity of your business to cultivate youth as resources and genuine community assets.

****Community Youth Development** – A process of youth and adults working in partnership to create just, safe, and healthy communities.
